

Annual Conference | 25-27 May 2016 | Copenhagen

Sponsor Packages

Hosting partner: € 35,000 **SOLD**

- ✓ 10 free conference registrations¹
- ✓ National network discount for additional registrations (Available upon request)
- ✓ Opportunity to nominate speakers and sessions (Final decision will be made by the Programming Committee)
- ✓ Roll-up banner placed in the plenary room
- ✓ A complimentary exhibition booth
- ✓ Flyer (A4) or give-away (1 piece) included in the conference bag
- ✓ Full-page ad on the A5 programme booklet
- ✓ Digital copy of participants list²
- ✓ Media package

Platinum: € 10,000

- ✓ 2 free conference registrations¹
- ✓ Reduced rate for additional conference registrations
- ✓ Roll-up banner placed in the plenary room
- ✓ A complimentary exhibition booth
- ✓ Flyer (A4) or give-away (1 piece) included in the conference bag
- ✓ Full-page ad on the A5 programme booklet
- ✓ Digital copy of participants list²
- ✓ Media package

Gold: € 8,000

- ✓ 1 free conference registration¹
- ✓ Reduced rate for additional conference registrations
- ✓ Roll-up banner placed in the plenary room
- ✓ A complimentary exhibition booth
- ✓ Flyer (A4) or give-away (1 piece) included in the conference bag
- ✓ Full-page ad on the A5 programme booklet
- ✓ Digital copy of participants list²
- ✓ Media package

Silver: € 6,500

- ✓ 1 free conference registration¹
- ✓ Reduced rate for additional conference registrations
- ✓ Roll-up banner placed in the plenary room
- ✓ Flyer (A4) or give-away (1 piece) included in the conference bag
- ✓ Full-page ad on the A5 programme booklet
- ✓ Digital copy of participants list²
- ✓ Media package

Information corner: € 1,250

Does your company provide products/services for K/TTOs? Get the opportunity to present what your company has to offer to conference attendees. **2 SLOTS STILL AVAILABLE**

- ✓ Up to 15 minutes slot during the KSE session
- ✓ Present and interact with the audience
- ✓ Included in the conference programme
- ✓ Acknowledgement as KSE sponsor
- ✓ Reduced rate of the conference registration fee
- ✓ Media package
- ✓ Digital copy of participants list²

After the presentation, a shared KSE exhibition booth will be available for the rest of the day for follow-up questions.

Exhibition booth: € 2,500

SAVE €500 for registration & payment before 31-01-16

Exhibit for 2 full days or just one day of your choice.

- ✓ 1 free conference registration¹
- ✓ Area: 2.5m x 2.5m with standard set-up of 1 table, 2 chairs, power extension, and free Wi-Fi
- ✓ Full-page ad on the A5 programme booklet
- ✓ Digital copy of participants list²
- ✓ Media package

Information corner + Exhibition: € 3,250

Save €500 and have participants visit your exhibition booth for follow up questions and additional information.

¹ Free conference registration includes guided tour, welcome reception, and conference dinner.

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Flyer/Give-away: € 750	Media: € 500
<p>A choice between a flyer or a give-away to be included in the conference bags.</p> <ul style="list-style-type: none"> ✓ Flyer (A4) or give-away (1 piece) included in the conference bag ✓ Reduced rate of the conference registration fee ✓ Media package 	<p>This package is included in most of all sponsor packages.</p> <ul style="list-style-type: none"> ✓ Logo and link to your organisation's website on conference website and PR mailings ✓ Logo on all digital and printed PR materials, including the conference programme booklet ✓ Logo on the President's opening and closing presentation slide, as well as the break presentation during all coffee breaks and lunches ✓ Verbal acknowledgement by the President during the welcome reception, opening and closing presentation of the conference
Full-page Ad: € 250	
<p>One page advert featured on the programme booklet, distributed to conference attendees.</p> <ul style="list-style-type: none"> ✓ Full-page ad on the A5 programme booklet 	
Conference bag: € 3,250	USB flash drive: € 2,750 SOLD
<p>Have your logo printed on the conference bags, which will be distributed to conference attendees.</p> <ul style="list-style-type: none"> ✓ 1 free conference registration¹ ✓ Logo on conference bags: one side and one colour print ✓ Digital copy of participants list² ✓ Media package 	<p>Have your logo printed on the USB memory sticks, containing the conference presentations, distributed to conference attendees.</p> <ul style="list-style-type: none"> ✓ 1 free conference registration¹ ✓ Logo on USBs: one side and full colour print ✓ Digital copy of participants list² ✓ Media package
Lanyard: € 2,250 SOLD	Mobile App: € 2,000
<p>Have your logo printed on the lanyards, attached to the conference badges, worn by conference attendees.</p> <ul style="list-style-type: none"> ✓ 1 free conference registration¹ ✓ Logo on lanyards: one side and full colour print ✓ Digital copy of participants list² ✓ Media package 	<p>The conference mobile app is designed to run on tablets and smartphones. Attendees will get live updates from the app.</p> <ul style="list-style-type: none"> ✓ Logo on the screen display ✓ Reduced rate of the conference registration fee ✓ Digital copy of participants list² ✓ Media package
Welcome Reception: € 2,500 SOLD	Directors Forum Dinner: € 5,000
<p>This networking event, officially welcomes all participants in the city. This event starts right after the guided tour on Wednesday evening.</p> <ul style="list-style-type: none"> ✓ 1 free registration to the Welcome Reception ✓ Reduced rate of the conference registration fee ✓ Verbal acknowledgement during the reception by the President ✓ Roll-up banner at the reception venue (your provide) ✓ Digital copy of participants list² ✓ Media package 	<p>This 'by invitation only' event is for Directors of Technology/Knowledge Transfer Offices. It starts after the Welcome Reception on Wednesday evening.</p> <ul style="list-style-type: none"> ✓ 1 free registration to the Directors Forum Dinner ✓ Reduced rate of the conference registration fee ✓ Verbal acknowledgement during the directors forum dinner ✓ Logo on all emails sent regarding the Directors Forum Dinner ✓ Digital copy of participants list² ✓ Media package

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<p>Pre-dinner Reception: € 2,500</p>	<p>Conference Dinner: € 6,000 SOLD</p>
<p>Pre-dinner drinks reception before the conference dinner starts on Thursday evening.</p> <ul style="list-style-type: none"> ✓ 1 free registration to the pre-dinner reception and conference dinner ✓ Reduced rate of the conference registration fee ✓ Sit at the head table during the conference dinner ✓ Verbal acknowledgement during the dinner by the President ✓ Roll-up banner placed at the dinner venue ✓ Digital copy of participants list² ✓ Media package 	<p>The biggest networking event with all conference attendees on Thursday evening.</p> <ul style="list-style-type: none"> ✓ 1 free conference registration¹ ✓ Sit at the head table during the dinner ✓ Verbal acknowledgement during the dinner by the President ✓ Opportunity to address the participants during the dinner ✓ Roll-up banner placed at the dinner venue ✓ Flyer (A4) or give-away (1 piece) included in the conference bag ✓ Digital copy of participants list² ✓ Media package
<p>Lunch & Coffee Breaks: € 2,000/day</p>	<p>Lunch & Coffee Breaks: € 3,500 both days</p>
<ul style="list-style-type: none"> ✓ 1-day free conference registration ✓ Signage with logo at the lunch & coffee breaks area ✓ Digital copy of participants list² ✓ Media package 	<ul style="list-style-type: none"> ✓ 1 free conference registration¹ ✓ Signage with logo at the lunch & coffee breaks area ✓ Digital copy of participants list² ✓ Media package
<p>Plenary Session: € 1500</p>	<p>Parallel Track Session: € 500</p>
<p>Sponsor a plenary session and get featured in the programme alongside a key note speaker.</p> <ul style="list-style-type: none"> ✓ Verbal acknowledgement during the session ✓ Logo placed next to the session on the conference programme (online & printed version) ✓ Digital copy of participants list² ✓ Media package 	<p>Sponsor a parallel track session and get featured in the programme.</p> <ul style="list-style-type: none"> ✓ Verbal acknowledgement during the session ✓ Logo placed next to the session on the conference programme (online & printed version) ✓ Digital copy of participants list² ✓ Media package

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Sponsor Application Form

Sponsor package	<input type="text"/>
Sponsor amount	<input type="text"/>
Company/Organisation	<input type="text"/>
Invoicing address	<input type="text"/> <input type="text"/> <input type="text"/>
Contact person	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>
Date	<input type="text"/>
Signature	<input type="text"/>
Name (if different from contact person)	<input type="text"/>

By signing this form you agree to pay the full amount prior to the conference.

To secure your sponsorship, please complete and return the signed form by email to:

ASTP-Proton
Aryta Wibowo
Phone: +31 (0)71 711 3511
Email: arlyta.wibowo@ASTP-Proton.eu